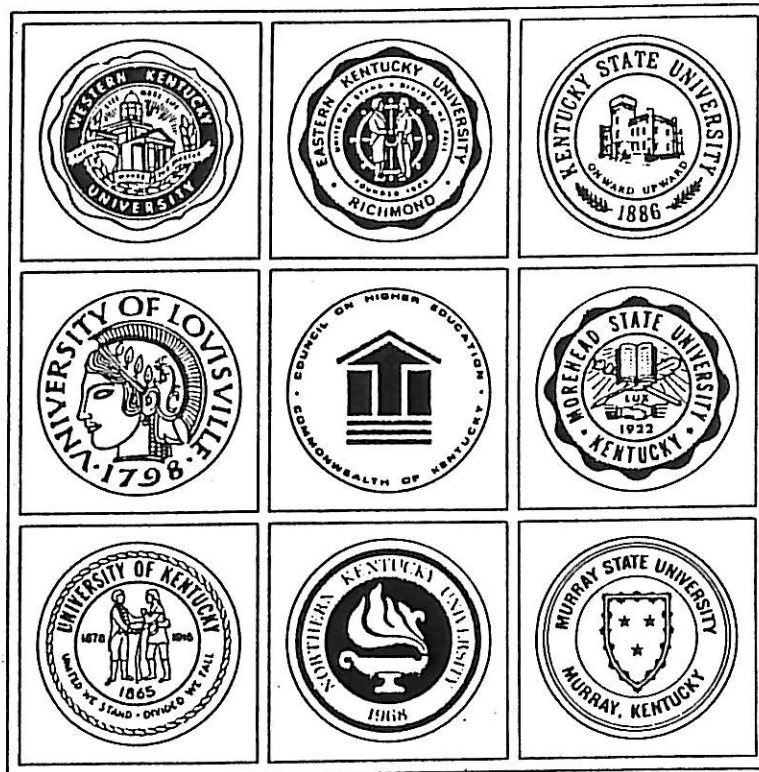


## ***DECISION MAKERS '89***

### **SYSTEMWIDE WORKSHOP FOR KENTUCKY HIGHER EDUCATION LEADERS**



### **AGENDA**

**Holiday Inn - Hurstbourne  
Louisville, Kentucky  
September 17-18, 1989**

**Sunday, September 17**

3:30-3:45 p.m.  
Parlor C & D

**Welcome to Decision Makers!**

Opening Remarks: Michael N. Harreld, Chairman  
Council on Higher Education

3:45-4:45 p.m.  
Parlor C & D

**Governing Today: What it Takes to Lead a  
Modern Multi-Million Dollar Corporation of  
Scholars and Learners**

Speaker: Robert L. Gale, President  
Association of Governing Boards of  
Universities and Colleges,  
Washington, D.C.

Reaction Panel: Burl Wells Spurlock, Member  
Eastern Kentucky University  
Board of Regents

Robert C. Carter, Member  
Murray State University  
Board of Regents

Moderator: George E. Fischer, Member  
University of Louisville  
Board of Trustees

5:00-5:45 p.m.  
Parlor C & D

**Students of the '90s: Knowing Your Customers  
and Their Role in the Economic Development of the  
State**

Speakers: J. S. Anzalone  
Assistant Vice-President  
American College Testing

James M. Wiseman, President  
Kentucky Chamber of Commerce

Moderator: Mary L. Smith, Interim President  
Kentucky State University

## Reception/Meet Your Colleagues

Dinner

**Welcome:** Michael N. Harreld, Chairman  
Council on Higher Education

Invocation: James L. Booth, Acting President  
Murray State University

## Keynote Address

**Speaker:** The Honorable Wendell H. Ford  
United States Senator

### Dessert Reception

Hospitality Suite      Hospitality Room Sponsored by the Kentucky  
Advocates for Higher Education

Monday, September 18

### Continental Breakfast

## Concurrent Sessions - I

## 1. Higher Education Instructional Technology: Access for All Kentuckians

Speaker: Peter C. King  
Senior Product Administrator  
IBM Educational Systems  
Atlanta

**Moderator:** David P. Roselle, President  
University of Kentucky

Parlor A

**2. The Role of Higher Education in Educational Reform**

Speakers: John H. Brock  
Superintendent of Public Instruction

Jack D. Foster  
Secretary of Education and Humanities

Raphael O. Nystrand, Dean  
School of Education  
University of Louisville

Moderator: C. Nelson Grote, President  
Morehead State University

Terrace 1

**3. Getting the Faculty We Want and Need**

Speaker: William W. Connellan  
Associate Provost  
Oakland University, Michigan

Moderator: Leon E. Boothe, President  
Northern Kentucky University

Terrace 2

**4. Training and Retraining the Workforce: Are We Meeting the Challenge?**

Speaker: Anthony P. Carnevale  
Vice President of National  
Affairs & Chief Economist  
American Society for Training  
and Development

Moderator: Charles T. Wethington, Chancellor  
University of Kentucky  
Community College System

9:30-10:00 a.m. Break  
Atrium

10:00-11:00 a.m.    **Concurrent Sessions - II**

**Parlor A                    5. Strategic Planning, Priority Setting, and Making it Work**

Speaker:                    Robert C. Shirley, President  
University of Southern Colorado

Moderator:                Donald C. Swain, President  
University of Louisville

**Terrace 1                6. Building Quality—and Quality Controls—into Higher Education**

Speaker:                    Thomas G. Carpenter, President  
Memphis State University

Reactor:                   Peggy Bertelsman, Chair  
Council on Higher Education  
Programs Committee

Moderator:                Thomas C. Meredith, President  
Western Kentucky University

**Terrace 2                7. The "Hardball" Questions about Intercollegiate Athletics**

Speaker:                    James E. Delany, Commissioner  
Big Ten Conference

Moderator:                H. Hanly Funderburk, President  
Eastern Kentucky University

**Parlor B                    8. Funding the Enterprise:  
How Much Should Students Pay?**

Speaker:                    James R. Mingle, Executive Director  
State Higher Education Executive  
Officers, Denver

Joseph M. Cronin, President  
Massachusetts Higher Education  
Assistance Corporation, Boston

Moderator:                W. David Denton, Chair  
Council on Higher Education  
Finance Committee

**11:15-12:15 p.m. How Kentucky Legislators View Higher Education**  
Parlor D

Panel: Kenny Rapier  
State Representative

Ed O'Daniel  
State Senator

Moderator: Joe Bill Campbell, Member  
Council on Higher Education

**12:30-1:30 p.m. Luncheon**  
Parlor C

**1:30-2:30 p.m. The Days of Decision: Higher Education's  
Priorities and Strategies for the 1990 Legislative Session**  
Parlor D

Panel: David C. Adkisson, Chairman  
Kentucky Advocates for Higher  
Education

Governor Edward T. Breathitt, Member  
Kentucky State University  
Board of Regents

Lawrence E. Forgy, Jr., Member  
University of Kentucky  
Board of Trustees

Moderator: Gary S. Cox, Executive Director  
Council on Higher Education

**2:30-3:00 p.m. Concluding Remarks**  
Parlor D

Speaker: Michael N. Harreld, Chairman  
Council on Higher Education